

CALL for APPLICATIONS

Molly Appeal for Immunology Research

Submission Deadline: **Wednesday, March 14, 2012**

Upcoming **2012/13 Molly Appeal** (to launch September 2012) will support **Immunology (Immunity, Infectious Diseases & Inflammation) Research** with a target of **\$200,000**.

Commencing with the fall 2012, each Molly Appeal will include a **component for core facility support. 50%** (i.e. **targeted \$100,000**) of funds raised by the annual campaign will henceforth be directed to the support of an existing or new core facility which best aligns with the chosen Molly Appeal project in the research area for that year (i.e. Multiplex Analyzer 2008/09 campaign).

To apply for Dalhousie Medical Research Foundation's (DMRF) annual Maritime-wide public Molly Appeal campaign funding please submit a one-page description outlining a proposal for the 2012/13 Molly Appeal funds. Please note this is an open call to **ALL** members of the Dalhousie Research community.

Inclusion of **Dalhousie Medicine New Brunswick** provides a great opportunity for expanding immunology research capacity in a coordinated effort.

Criteria:

- Identify area of greatest need for Immunology community
- Multi-user, benefitting collective research efforts
- Patient connection – ability to draw on clinical aspects of immunology research
- Essential – need a “poster person” to share their story for public campaign.
(See previous Molly Appeal for Immunity 2008/09 – attached)
- Must be a compelling ask so Molly Appeal can build a strong case for support.
- Explain benefits for immunology and potential medical advances
- Provide signatures from fellow researchers who concur that this is the area of greatest need for the Immunology Community to demonstrate collaboration

Application(s) will be vetted by DMRF's Program Committee.

Molly Appeal 2012/13 selection will be announced on **Wednesday, March 21, 2012**.

Please deliver your proposal to **Dalhousie Medical Research Foundation**

1-A1 Sir Charles Tupper Medical Building, 5850 College Street, Halifax, NS B3H 4R2

no later than: **4:30 pm on Wednesday, March 14, 2012**

Dalhousie Medical Research Foundation

1-A1 Sir Charles Tupper Medical Building, 5850 College Street, Halifax, Nova Scotia B3H 4R2

Tel: (902) 494-3502 Toll Free: 1-888-866-6559 Fax: (902) 494-1372

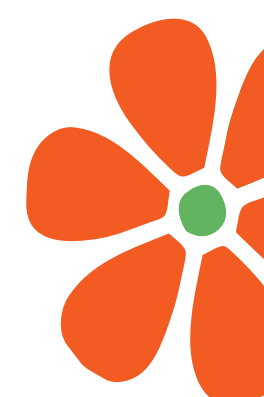
www.dmr.ca



Cole doesn't know what a Multiplex Analyzer is, but we bet he'd try to climb it.

Cole Cox was born with Severe Combined Immune Deficiency. Thanks to research, and immunologists at the IWK Health Centre and Dalhousie Medical School, Cole was diagnosed and given life-saving treatment.

This year's Molly Appeal is dedicated to immunity research. Your donation will help purchase the first Multiplex Analyzer in Atlantic Canada – a vital tool Dalhousie researchers will use to understand the immune system and help people like Cole.



DALHOUSIE MEDICAL RESEARCH FOUNDATION

www.mollyappeal.ca 902.494.3502 1-A1 Sir Charles Tupper Medical Building 5850 College Street, Halifax, Nova Scotia B3H 4H7